

# ASPA - LA ACADEMIC CONFERENCE

APRIL 8, 2022 | BATON ROUGE, LA



**CONFERENCE  
SPONSORSHIP PACKAGE**



American Society for  
Public Administration  
Advancing excellence in public service  
Louisiana Chapter

**AMERICAN SOCIETY FOR PUBLIC ADMINISTRATION- LOUISIANA  
CHAPTER (ASPA-LA)  
2022 ANNUAL CONFERENCE SPONSORSHIP PACKAGE**



**April 8, 2022  
Virtual Academic Conference**

March 2, 2022

Dear Colleague:

On behalf of the Executive Committee of the American Society for Public Administration, Louisiana Chapter (ASPA-LA), I invite you to support our vision of advancing the science, processes, technology, arts, and image of public administration by promoting excellence among faculty, students, and practitioners in the field of public policy and administration. This academic year's conference theme is *"Recommitment to Public Service Values in an era of COVID-19, Crisis and Social Change."*

The 2022 conference theme highlights the courageous work of those who despite the political, social, and economic climax are using their voice, their research, and their talents to positively affect and make a significant difference in their respective spheres of influence, their communities, and the nation. The conference will be held virtually, April 8, 2022.

The Louisiana Chapter of the American Society for Public Administration is a statewide chapter supporting the goals and objectives of the National organization.

The Louisiana Chapter of the American Society for Public Administration (ASPA) is the largest and most prominent professional association for public administration. It is dedicated to advancing the art, science, teaching and practice of public and non-profit administration. ASPA's four core values are Accountability and Performance, Professionalism, Ethics and Social Equity. Professionalism is promoted through chapters and sections. Members have an opportunity to advance their careers by becoming involved in their local public administration community. Additionally, members gain exposure to major public service issues by joining ASPA's 21 sections. These sections focus on finance, budgeting, human resources, health and human services, ethics and more. Sections provide additional networking opportunities through conferences and other professional development activities.

To facilitate the conference activities, the 2022 ASPA-LA Conference Planning Committee is counting on your support by sponsoring the conference or with the purchase of an ad in the conference program booklet. In addition, you will have the opportunity to showcase your company or educational institution in a variety of ways based on your contribution level. Please feel free to visit our website to learn more about our organization, [www.aspala.org](http://www.aspala.org)

Thank you in advance for your valued participation in providing an optimal visitor experience while increasing participation in the field of public service. If you require additional information, please feel free to contact me at 404-314-7663 or by email at [aspalaconference2022@gmail.com](mailto:aspalaconference2022@gmail.com);

Thank you,

Kristie Roberts-Lewis, Ph.D.  
ASPA-LA President

Jarret Landor, Ph.D.  
ASPA-LA Treasurer

**AMERICAN SOCIETY FOR PUBLIC ADMINISTRATION- LOUISIANA  
CHAPTER (ASPA-LA)  
2022 ANNUAL CONFERENCE SPONSORSHIP PACKAGE**



**April 8, 2022**

**Virtual Academic Conference**

**Corporate Sponsor**

**\$500**

***Your company logo on:***

- Prime placement in all advertising for 2022 ASPA-LA Conference activities/events.
- Full color inside page advertisement in the 2022 ASPA-LA Conference Program Book.

***Social and Broadcast Media***

- Your company logo on ASPA-LA Facebook, Instagram, Social Media Page for one year.
- Verbal acknowledgement on select advertisement promotional.
- Name mention on all advertising done to promote the 2022 ASPA-LA Conference.

***Marketing Benefits***

- Your company logo prime placement on all collateral materials produced for 2022 ASPA-LA Conference.
- Admittance to all 2022 ASPA-LA Conference.

**The ad submission deadline is Friday, March 18, 2022**

**Ad specifications and prices:**

- Full page: 7 1/2" wide x 10" high - \$200
- Half page: 7 1/2" wide x 4 3/4" high - \$100
- Quarter page: 3 1/2" wide x 4 3/4" high - \$50
- Please use a .jpg or .pdf format. The resolution needs to be 300 dpi (dot per inch).

Submit your ad with your check to ASPA LA to Dr. Jarret Landor at [aspalaconference2022@gmail.com](mailto:aspalaconference2022@gmail.com); by Friday, March 18, 2022.

The address is: 6852 Yorkdale Ave Baton Rouge, LA 70811

**AMERICAN SOCIETY FOR PUBLIC ADMINISTRATION- LOUISIANA  
CHAPTER (ASPA-LA)  
2022 ANNUAL CONFERENCE SPONSORSHIP PACKAGE**



**April 8, 2022  
Virtual Academic Conference**

**Conference Program Book (8.5" by 11") Advertisement**

**The ad submission deadline is Friday, March 18, 2022**

Ad specifications and prices:

- Full page: 7 1/2" wide x 10" high - \$300
- Half page: 7 1/2" wide x 4 3/4" high - \$150
- Quarter page: 3 1/2" wide x 4 3/4" high - \$75
- Please use a .jpg or .pdf format. The resolution needs to be 300 dpi (dot per inch).

Submit your ad with your check made payable to ASPA LA to Dr. Jarret Landor by Friday, March 18, 2022.

The address is:

Send black and white or color print ready ads to:

[aspalaconference2022@gmail.com](mailto:aspalaconference2022@gmail.com);

Make checks and invoices payable to: ASPA-LA

Payments can also be made via PayPal or send to

[aspalaconference2022@gmail.com](mailto:aspalaconference2022@gmail.com);

Dr. Jarret Landor

6852 Yorkdale Ave

Baton Rouge, LA 70811

*Your contribution is tax-deductible to the extent allowed by law.*